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**Morgan's Rascal**

# ABOUT MORGAN MANDEL

JANUARY 15, 2008

VOLUME 1, NUMBER 3 - 4 PAGES

## EVENTS

Feb. 1-3, 2008  
Panels & Signings –  
Love Is Murder  
On Dark & Stormy Nights  
Wyndham O'Hare  
Rosemont, IL

THURS. Feb. 7, 2008,  
7-9pm  
Book Signing  
Barnes & Noble  
20600 N. Rand Road  
Deer Park, IL

SUNDAY, FEB. 10, 2008,  
1-4pm  
**BOOK LAUNCH**  
**GIRL OF MY DREAMS**

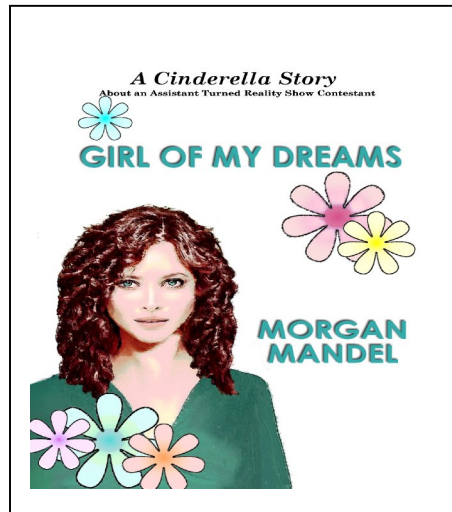
Arlington Hts Historical  
Museum – Dunton Rm,  
110 W. Fremont,  
Arlington Heights, IL.

WED, Feb. 13, 2008,  
12-2pm Book Signing –  
Barnes & Noble  
State & Jackson  
Chicago, IL

SAT, Feb. 23, 2008,  
12-3pm Book Signing –  
Barnes & Noble  
13 W. Rand Rd.  
Arlington Hts, IL

**WELCOME** to my newsletter, **ABOUT MORGAN MANDEL**, where I share my writing life, with some useful and fun tidbits thrown in.

In case you don't know yet, my new romantic comedy & Cinderella Story, **GIRL OF MY DREAMS** is now available for order!!!



## GIRL OF MY DREAMS

Available At:

<http://www.hardshell.com>

<http://allromanceebooks.com>

<http://mobipocket.com>

<http://www.amazon.com>

Also in Kindle

**By Order at Bookstores**

Print ISBN#978-0-7599-4701-6

E-book ISBN#978-0-7599-4700-9

Publisher: Hard Shell Word Factory

Cover art by Mary Z. Wolf

**WHAT'S IT ABOUT?** To save a dying studio, straitlaced assistant, Jillian turns vamp on a reality show. It looks like she may win the millionaire. One catch - he's not the one she loves. Can money change her mind?

**BOOKLAUNCH PARTY – SUN, FEB. 10 – 1-4 PM – HAWAIIAN THEME**

Arlington Hts Historical Museum – Dunton Rm, 110 W. Fremont, Arlington Hts, IL 60004. (Across from the Arlington Hts Memorial Library)

To follow Jillian's progress in the reality show, you're invited to a book launch party with an Hawaiian theme. Hawaiian shirts optional, but not mandatory. Tiki lights, grass skirts, drink umbrellas, other fun Hawaiian deco plus a RAFFLE.

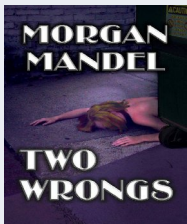
**STILL AVAILABLE: TWO WRONGS** By Morgan Mandel, a tale of vengeance and the healing power of love voted #4 of Best Books for 2007 by Reviewer, George Thompson, at [www.popsyndicate.com](http://www.popsyndicate.com). To Order **TWO WRONGS**, see second page in the left column.

**SPOTLIGHT PAGE NEXT - PUMP UP YOUR BOOK PROMOTION**

SAT, April 26, 2008  
Chicago Spring Fling  
The Hyatt, Deerfield, IL  
Panel – *Ins & Outs of  
Small Presses* and  
Book Signing

WED, April 30, 2008,  
6:30 – 8:30pm  
Inside Writing &  
Publishing  
Back to Basics –  
Panel & Signing  
Fremont Public Library  
1170 N. Midlothian Rd.  
Mundelein, IL

SAT, July 26, 2008, 11-2  
Book Signing  
Book World  
522 Oneida St.  
Minocqua, WI



**TWO WRONGS**  
By Morgan Mandel

**ORDER AT:**

<http://www.hardshell.com>

(In print & ebook)

<http://amazon.com>

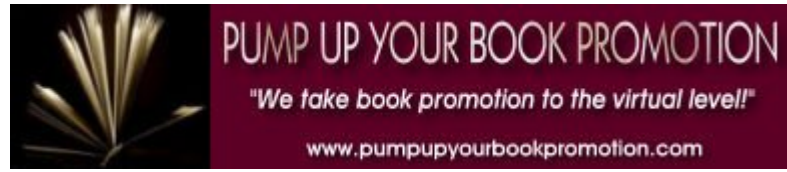
(In print & Kindle)

<http://fictionwise.com>

By Order at Bookstores

**SEE MAIN  
SECTION TO  
ORDER GIRL OF  
MY DREAMS**

## SPOTLIGHT ON *PUMP UP YOUR BOOK PROMOTION*



Pump Up Your Book Promotion is an innovative public relations firm specializing in online book promotion. Working one-on-one with authors, this firm's mission is to create a powerful online presence for clients through its popular virtual book tours and other promotional opportunities. To sign up for a free newsletter or for more info, go to [www.pumpupyourbookpromotion.com](http://www.pumpupyourbookpromotion.com)

Dorothy Thompson, CEO/Founder Pump Up Your Book Promotion PR has had seven years experience with online marketing, as well as learning how to grab online sales through her self-published and self-promoted eBooks, *A Complete Guide to Promoting & Selling Your Self-Published eBook* and *101 Internet Radio Shows to Promote Your Books*. She has published hundreds of online marketing articles which are syndicated on hundreds of online ezines, has been quoted in the celebrity tabloid "OK!" and has appeared on radio shows such as Lifetime Radio, Single Talk, Achieve Radio with Fran Silverman and dozens more. She is also the editor/co-author of *Romancing the Soul*, a collection of true soul mate stories.

Dorothy also runs [Book Marketing Buzz](#), with promoting and marketing tips, as well as [Pump Up Your Online Book Promotion](#) and [Beyond the Books](#).



[Acme Authors Link](#) is proud to host the following authors in conjunction with *Pump Up Your Online Book Promotion*:

**January 30, 2008 – Anita Hackley-Lambert – *F.H.MURRAY: First Biography of a Forgotten Pioneer for Civil Justice***

**Feb. 8, 2008 – Marvin L. Zimmerman – *The Ovum Factor***

**Feb. 18, 2008 – F.M. (Marilyn) Meredith – *Smell of Death***

## CONFERENCES

<http://Loveismurder.net>  
Love Is Murder  
On Dark & Stormy Nights  
Feb. 1-3, 2008

<http://ChicagoSpringFling.com>  
Chicago Spring Fling  
April 25- 26, 2008

<http://www.rwanational.org>  
RWA National Conference  
July 30-August 2, 2008

<http://www.charmedtodeath.com>  
Bouchercon  
Oct. 9 - 12, 2008

## ORGANIZATIONS

<http://Chicagonorthrwa.org>

<http://Rwanational.org>

<http://www.epicauthors.com>  
(Electronically published  
Internet Connection)

<http://www.mwamidwest.org>

<http://www.sistersincrime.org>

## CATCH MORGAN AT:

Morgan's Website:  
[www.morganmandel.com](http://www.morganmandel.com)

Morgan's Network:  
<http://bookplace.ning.com>

MySpace:  
<http://myspace.com/morganmandel>

**LOVE IS MURDER ON DARK & STORMY NIGHTS IS ALMOST HERE.** I'll be there along with fellow bloggers from <http://acmeauthorslink.blogspot.com> - **Stop by and say hello to Morgan Mandel, Robert W. Walker, Margot Justes, Norm Cowie, Todd & Terri Stone.**

**Check out the featured Guest Speakers below. LIM is a conference you don't want to miss.**

<http://loveismurder.net>

**Feb. 1-3, 2008 Wyndham O'Hare, Rosemont, IL. Featuring Tess Gerritsen, Lee Child, & other great guests & participants.**



Tess Gerritsen Lee Child Barry Eisler Carolyn Haines William Kent Krueger



## THINK SPRING – CHICAGO SPRING FLING - April 25-26, 2008

The Hyatt, Deerfield, IL

**Featuring Debbie Macomber, Eloisa James, Christie Ridgway, Not only that, but some bigtime agents and editors And lots of great panelists. Check it out at <http://chicagospringfling.com>**



Debbie Macomber



Eloise James



Christie Ridgway

**\*Morgan Mandel, Margot Justes & Sara Daniel will appear on the Ins and Outs of Small Presses Panel**

## NEW RELEASES:

### *Girl of My Dreams*

By Morgan Mandel

[www.morganmandel.com](http://www.morganmandel.com)

### *City of the Absent*

By Robert W. Walker

[www.Robertwwalkerbooks.com](http://www.Robertwwalkerbooks.com)

### *Heat of the Moment*

Benefit Anthology featuring  
Acme Authors Link bloggers,  
Margot Justes, Norm Cowie  
And others

[www.mjustes.com](http://www.mjustes.com)

[www.normcowie.com](http://www.normcowie.com)

### *State of the Onion*

By Julie Hyzy

[www.juliehyzy.com](http://www.juliehyzy.com)

## CONTESTS

My January website contest at [www.morganmandel.com](http://www.morganmandel.com) features an autographed, hardcover copy of Marcus Sakey's *The Blade Itself*. The deadline is February 10, 2008. Click the contest link on the main page, [www.morganmandel.com](http://www.morganmandel.com) for instructions on this and future contests, or click the contest button in the Morgan Dark or Morgan Lite section.

CHECK [www.morganmandel.com](http://www.morganmandel.com) for future contests.

## FAVORITE WEBSITES/BLOGS

<http://www.morganmandel.com>

<http://bookplace.ning.com>

<http://Shelfari.com>

<http://Myspace.com>

<http://Bebo.com>

<http://Crimespace.ning.com>

<http://Myshelf.com>

<http://publishedauthors.ning.com>

<http://Pumpupyourbookpromotion.blogspot.com>

<http://worldcat.org>

<http://theoutfitcollective.blogspot.com>

<http://hardshell.com>

<http://acmeauthorslink.blogspot.com>

<http://mysteryturtles.blogspot.com>

<http://novelwebsitedesign.com>

## FEBRUARY SPOTLIGHT FEATURE:

DIANE WHIDDON-BROWN FROM

NOVEL WEBSITE DESIGN.com WITH

A TIP OR TWO ON WEBSITE OPTIMIZATION.